

Rep Order# 7894426 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 24370 Printed: 08/03/2012 2:49 PM 1 of 4
EC'd Yes Last Received: 08/03/2012 1:34 PM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () HOUSE MAJORITY PAC
Product HSE MAJORITY PAC
Estimate# 1548
Buyer SPENCER WOOD
Phone#
Fax#
Agency () WATERFRONT STRATEGIES
1010 WISCONSIN AVENUE, SUITE 800
WASHINGTON, DC 20007
Agency C/P1/P2/E //1548
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#
F24

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|------|---------|-------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | 1 | TU-F | 5A-6A | EARLY TODAY | :30 | \$60.00 | 10/09-10/12 | 3 | 1 | 3 | \$180.00 | |
| | 2 | TU-F | 6A-7A | NEWS | :30 | \$300.00 | 10/09-10/12 | 4 | 1 | 4 | \$1,200.00 | |
| | 3 | M | 6A-7A | NEWS | :30 | \$300.00 | 10/15-10/15 | 1 | 1 | 1 | \$300.00 | |
| | 4 | TU-F | 7A-8A | TODAY SHOW | :30 | \$700.00 | 10/09-10/12 | 2 | 1 | 2 | \$1,400.00 | |
| | 5 | TU-F | 8A-9A | TODAY SHOW | :30 | \$475.00 | 10/09-10/12 | 2 | 1 | 2 | \$950.00 | |
| | 6 | SU | 7A-8A | SUN TODAY | :30 | \$150.00 | 10/14-10/14 | 2 | 1 | 2 | \$300.00 | |
| | 7 | SU | 8A-9A | SUN TODAY | :30 | \$200.00 | 10/14-10/14 | 2 | 1 | 2 | \$400.00 | |
| | 8 | TU-F | 9A-10A | TODAY SHOW | :30 | \$180.00 | 10/09-10/12 | 3 | 1 | 3 | \$540.00 | |
| | 9 | TU-F | 10A-11A | RACHAEL RAY | :30 | \$140.00 | 10/09-10/12 | 5 | 1 | 5 | \$700.00 | |
| | 10 | M | 10A-11A | RACHAEL RAY | :30 | \$140.00 | 10/15-10/15 | 1 | 1 | 1 | \$140.00 | |
| | 11 | TU-F | 11A-12P | STUDIO 5 | :30 | \$140.00 | 10/09-10/12 | 4 | 1 | 4 | \$560.00 | |
| | 12 | M | 11A-12P | STUDIO 5 | :30 | \$140.00 | 10/15-10/15 | 1 | 1 | 1 | \$140.00 | |
| | 13 | TU-F | 12P-1P | 12N NEWS | :30 | \$170.00 | 10/09-10/12 | 4 | 1 | 4 | \$680.00 | |

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Rep Firm
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 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
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|----|----|------|-----------|-------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | 14 | M | 12P-1P | 12N NEWS | :30 | \$170.00 | 10/15-10/15 | 1 | 1 | 1 | \$170.00 | |
| | 15 | TU-F | 1P-2P | TODAY SHOW | :30 | \$100.00 | 10/09-10/12 | 4 | 1 | 4 | \$400.00 | |
| | 16 | M | 1P-2P | TODAY SHOW | :30 | \$100.00 | 10/15-10/15 | 1 | 1 | 1 | \$100.00 | |
| | 17 | TU-F | 2P-3P | DAYS OF OUR LIVES | :30 | \$200.00 | 10/09-10/12 | 4 | 1 | 4 | \$800.00 | |
| | 18 | M | 2P-3P | DAYS OF OUR LIVES | :30 | \$200.00 | 10/15-10/15 | 1 | 1 | 1 | \$200.00 | |
| | 19 | SU | 9A-930A | SUN EDTN | :30 | \$100.00 | 10/14-10/14 | 1 | 1 | 1 | \$100.00 | |
| | 20 | SU | 1030A-11A | HIST OF SAINTS | :30 | \$100.00 | 10/14-10/14 | 1 | 1 | 1 | \$100.00 | |
| | 21 | TU-F | 3P-4P | DR PHIL | :30 | \$130.00 | 10/09-10/12 | 6 | 1 | 6 | \$780.00 | |
| | 22 | M | 3P-4P | DR PHIL | :30 | \$130.00 | 10/15-10/15 | 1 | 1 | 1 | \$130.00 | |
| | 23 | TU-F | 4P-5P | KATIE | :30 | \$130.00 | 10/09-10/12 | 6 | 1 | 6 | \$780.00 | |
| | 24 | M | 4P-5P | KATIE | :30 | \$130.00 | 10/15-10/15 | 1 | 1 | 1 | \$130.00 | |
| | 25 | TU-F | 5P-530P | NEWS | :30 | \$525.00 | 10/09-10/12 | 4 | 1 | 4 | \$2,100.00 | |
| | 26 | M | 5P-530P | NEWS | :30 | \$525.00 | 10/15-10/15 | 1 | 1 | 1 | \$525.00 | |
| | 27 | TU-F | 6P-630P | NEWS | :30 | \$485.00 | 10/09-10/12 | 5 | 1 | 5 | \$2,425.00 | |
| | 28 | M | 6P-630P | NEWS | :30 | \$485.00 | 10/15-10/15 | 1 | 1 | 1 | \$485.00 | |
| | 29 | TU-F | 630P-7P | NEWS | :30 | \$475.00 | 10/09-10/12 | 4 | 1 | 4 | \$1,900.00 | |

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|----|----|------|-------------|------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 30 | M | 630P-7P | NEWS | :30 | \$475.00 | 10/15-10/15 | 1 | 1 | 1 | \$475.00 | |
| | 31 | SA | 6P-630P | NEWS | :30 | \$225.00 | 10/13-10/13 | 1 | 1 | 1 | \$225.00 | |
| | 32 | SA | 630P-7P | GAME NIGHT LIVE | :30 | \$100.00 | 10/13-10/13 | 1 | 1 | 1 | \$100.00 | |
| | 33 | M | 7P-9P | VOICE | :30 | \$3,700.00 | 10/15-10/15 | 1 | 1 | 1 | \$3,700.00 | |
| | 34 | TU | 8P-9P | GO ON/NEW NORMAL | :30 | \$2,500.00 | 10/09-10/09 | 1 | 1 | 1 | \$2,500.00 | |
| | 35 | F | 8P-9P | GRIMM | :30 | \$1,300.00 | 10/12-10/12 | 1 | 1 | 1 | \$1,300.00 | |
| | 36 | F | 9P-10P | DATELINE | :30 | \$1,000.00 | 10/12-10/12 | 1 | 1 | 1 | \$1,000.00 | |
| | 37 | SA | 10P-1035P | NEWS | :30 | \$1,100.00 | 10/13-10/13 | 1 | 1 | 1 | \$1,100.00 | |
| | 38 | TU-F | 1035P-1137P | TONIGHT SHOW | :30 | \$600.00 | 10/09-10/12 | 4 | 1 | 4 | \$2,400.00 | |
| | 39 | M | 1035P-1137P | TONIGHT SHOW | :30 | \$600.00 | 10/15-10/15 | 1 | 1 | 1 | \$600.00 | |
| | 40 | TU-F | 1137P-1236A | FALLON | :30 | \$250.00 | 10/09-10/12 | 3 | 1 | 3 | \$750.00 | |
| | 41 | SU | 615P-930P | NFL | :30 | \$4,500.00 | 10/14-10/14 | 1 | 1 | 1 | \$4,500.00 | |
| | 42 | SU | 930P-10P | SPORTSBEAT | :30 | \$500.00 | 10/14-10/14 | 1 | 1 | 1 | \$500.00 | |

---REPORT TOTALS---
 Report Totals: 94 / \$37,765.00

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 Buyer SPENCER WOOD Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 202-872-1155
 Phone# Hiatus Weeks Salesperson FAX#
 Fax#

---SALES MONTHLY TOTALS---

Oct 12: 94 / \$37,765.00
 Sales Totals: 94 / \$37,765.00
 Station Totals: 94 / \$37,765.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|---------|---------|---------|----------|---------|
| Market Totals | \$188,825 | CABL 0% | KJZZ 0% | KSL 20% | KSTU 0% | KTVX 0% |
| | | KUCW 0% | KUTV 0% | NSL 0% | UNKN 80% | |

Books null
 Demos RA35+